



Kenneth R. Cerini

*CPA, CFP, FABFA
Managing Partner*

Professional Experience

Ken is the Managing Partner of Cerini & Associates, LLP and is the executive responsible for the administration of our not-for-profit and educational providers practice group. In addition to his extensive audit experience both at Ernst & Young, LLP, and Cerini & Associates, LLP, Ken has been directly involved in providing consulting services for nonprofits and educational facilities of all sizes throughout New York State.

Ken has won numerous awards, and has been quoted in publications such as Newsday, Long Island Business News, the Long Island Press, and the New York Times. Ken is the editor for three of the five newsletters published in-house by the firm, including: The Lesson Plan, written for school districts; The Special ED-ition, published for special education providers; and The NFP Advisor, written specifically for the nonprofit sector. He teaches a graduate level nonprofit accounting course at LIU—CW Post.

Areas of Expertise

- Accounting and auditing
- Operational and internal control reviews
- Forensic audits and fraud investigations
- Internal audit functions
- Review, modification, and creation of policies and procedures manuals, including assistance in creating policies and related forms
- Various third-party reimbursement matters, including appeals and rate
- Budgeting and program design
- Merger & acquisition due diligence
- Response and support to refute third party funders' audit findings and assessment of funding recoveries (i.e. OSC, etc.)
- Exempt organization returns
- Litigation Support

Professional Affiliations

- New York State Society of Certified Public Accountants (NYSSCPA)
- American Institute of Certified Public Accountants (AICPA)
- NYSSCPA Nonprofit Accounting Committee
- Past President of The NYSSCPA Suffolk County Board of Directors
- Nassau County Health Care Committee
- Chairman of The Suffolk County Nonprofit and Government Accounting Committee
- Coalition of Behavioral Organizations
- American Board of Forensic Accountants
- Treasurer of The Lymphatic Education & Research Network
- Coalition of Children with Special Needs (Long Island & NYC Chapters)
- The InterAgency Council
- Health and Welfare Council of Long Island
- New York State Association of School Business Officials
- President of The Social Enterprise Alliance – Long Island Chapter
- Association of Children's Therapeutic Services
- Founder of the Business ExChange

Licenses & Certifications

- Certified Public Accountant
- Certified Financial Planner
- Fellow of the American Board of Forensic Accounting
- Adjunct Professor - LI University CW Post Campus

Ken graduated from C.W. Post with a B.S. in Accountancy.

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Matthew Burke

CPA, CFE
Partner



Professional Experience

Matt specializes in serving Cerini and Associates' diverse array of nonprofit clients. Matt has nearly fifteen years of experience with Cerini & Associates, LLP and KPMG, and is experienced with many types of complex accounting, auditing, compliance, and governance matters that impact both the entrepreneurial and nonprofit communities.

Matt is heavily involved in the firm's marketing and development initiatives. He is directly involved in recruitment, website development, and creation and implementation of marketing plans and strategies. In addition to being an editor and contributor to several of the firm's newsletters, including Best Practices, written for physician practices; The NFP Advisor, distributed to the nonprofit sector; and The Bottom Line, which is distributed to over 5,000 businesses throughout New York. Matt has also written Practice Insights for Lexis Nexis' tax research platform, has been published in Building Long Island Magazine, and has been published in the 2010 Who's Who in Accounting and 2012 Who's Who in Auditing for Long Island Business News.

Areas of Expertise

- Operational and internal controls reviews
- Outsourced controller/CFO functions
- Merger and acquisition due diligence
- Creation of policy and procedure manuals
- Grant compliance audits and services
- Tax-exemption applications
- Audits and preparation of New York State CFR's, AHCF-1's, and CAFR's
- Feasibility studies and budgeting
- Breakeven and cash flow analyses
- Performance of valuable compilations and independent reviews
- Financial projections, forecasting, and modeling
- Forensic examinations

Key Clients

- Nonprofit organizations (mental health, housing, religious organizations, et al)
- Start-up entities
- Technology-based companies (software providers, IT servicers, SaaS providers, et al)
- Construction contractors
- Healthcare providers (mental health, home health care, physician practices, et al)

Professional Affiliations

- American Institute of Certified Public Accountants
- New York State Society of Certified Public Accountants
- Association of Certified Fraud Examiners
- The Forensic CPA Society
- Small Business Advisory Committee of the Huntington Township Chamber of Commerce
- Associate Member of the Long Island Builders Institute (LIBI)
- Board Member of the Miller Place - Mt. Sinai Historical Society
- Long Island Wine Council

Licenses & Certifications

- Certified Public Accountant
- Certified Fraud Examiner
- Forensic Certified Public Accountant
- Recipient of the 2011 Huntington Chamber of Commerce's 30 Under 30 Award
- Recipient of the 2013 Long Island Business News 40 Under 40 Award
- Awarded with the National Academy of Public Accounting Professionals (NAPAP) "Top 10 Rising Stars" Accounting Award

Matt is a graduate from Long Island University – C.W. Post Campus with a BS in Accounting.

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CERTILMANBALIN
ATTORNEYS

David A. Goldstein

Partner



Executive Profile

David Goldstein is a member of the Nonprofit/Tax Exempt/Religious Organizations Practice Group at Certilman Balin Adler & Hyman, LLP, where he concentrates his practice in the area of not-for-profit law. Mr. Goldstein represents a range of national, regional and local not-for-profit and religious entities across a wide variety of nonprofit sectors. He is a member of the New York State Bar Association's Not-for-Profit Corporations Law Committee.

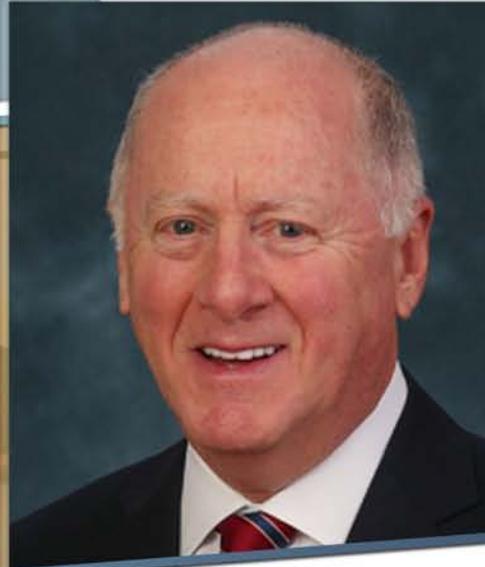
Mr. Goldstein counsels and advocates for not-for-profits and religious organizations in a wide variety of areas, including governance, regulatory matters, ethics and conflicts of interest, risk assessment, risk management, operations, disputes and litigation, as well as commercial matters. He represents clients in regulatory matters involving the Internal Revenue Service (including 501(c)(3) qualification), the Securities and Exchange Commission, the Federal Trade Commission and New York State agencies such as the Charities Bureau of the Office of the Attorney General, the Department of State, the Division of Cemeteries, the Education Department, the Division of Homes and Community Renewal, the Office of Mental Health and the Insurance Department.

Prior to joining Certilman Balin, Mr. Goldstein was a partner in the New York City office of Sonnenschein Nath & Rosenthal LLP, where his practice included general corporate and securities law, equipment leasing, private label programs, securitizations and outside general counsel services. In addition to his domestic practice, Mr. Goldstein has extensive international experience, working closely with clients and local counsel in 35 countries across Europe, Asia, Latin America and Africa.

Mr. Goldstein earned a Bachelor of Arts in Labor Studies from the State University of New York at Old Westbury in 1992, and a Juris Doctor from Fordham Law School in 1995, cum laude, top 10% of his class. At Fordham, he was a member of the International Law Journal, and was honored with the Archibald R. Murray Public Service Award. He is admitted to practice in New York.

Frank Orzo

Vice President & Co-Founder



Executive Profile

Frank has worked as an IT Professional and software company executive for more than four decades.

In 1984, he founded Lawtrac which was the first PC-based software product focused on assisting in-house law departments manage litigation, contracts and legal expenses. Frank sold Lawtrac to a private-equity firm in 2013. At the time of the sale of his company, Lawtrac was used by over 100 major corporations in 22 countries around the world.

In 2014, he founded Orzo & Associates in order to assist companies to improve the use of their existing technology, and in 2016, along with his partner Christine Deska, he co-founded Nonprofit Sector Strategies to help nonprofit organizations to maximize mission impact.

Frank is chairman of the board of Holy Cross High School in Flushing, NY and is a member of the scholarship committee of the Columbus Citizens Foundation in New York.

Frank received a Bachelor of Business Administration from Pace University.

Nonprofit Sector Strategies is committed to helping nonprofit organizations maximize mission impact.

We do this in three key ways:

- **Board Portal Product:** Our signature application, BellesBoard, saves nonprofit leaders and board members time (and money!) by securing governance related meeting information, metrics and tasks in one place.
- **Strategic Planning:** Whether you are starting from scratch or updating an existing plan we can help guide you and your team through the process to ensure overall organizational growth and fiscal health.
- **Continuous Improvement Plan:** We create custom plans that include a mixture of services and supports for small and medium sized nonprofit organizations.

We are a public benefit corporation – proud to be part of a network of like-minded socially responsible companies – dedicated to meeting higher standards of purpose and accountability.

Our ultimate objective is to provide cost-effective products and services that help nonprofit organizations define, achieve and exceed mission-driven metrics and overall social impact.