

Technology Update

IT, Cybersecurity & AI



Prepared for Cerini Nonprofit Update

06.27.2024

Nice to meet you.



Joshua Peskay
3CPO

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RoundTable Technology is a strategic IT services partner who works with nonprofits to help them leverage technology to fulfill their mission.

We understand what it's like working with limited resources, budget, and people. We also have a passion for nonprofits. That's why we only hire personnel that are themselves driven by serving those who serve.

We work directly with over 200 nonprofit organizations and have served thousands in service of our mission of ensuring nonprofits have the technology they need to effect change.



Kim Snyder
VP of Data Strategy

kim@roundtabletechnology.com



Channel Futures
Cleaner Partners Forward

MSP 501
WINNER



Today's journey...



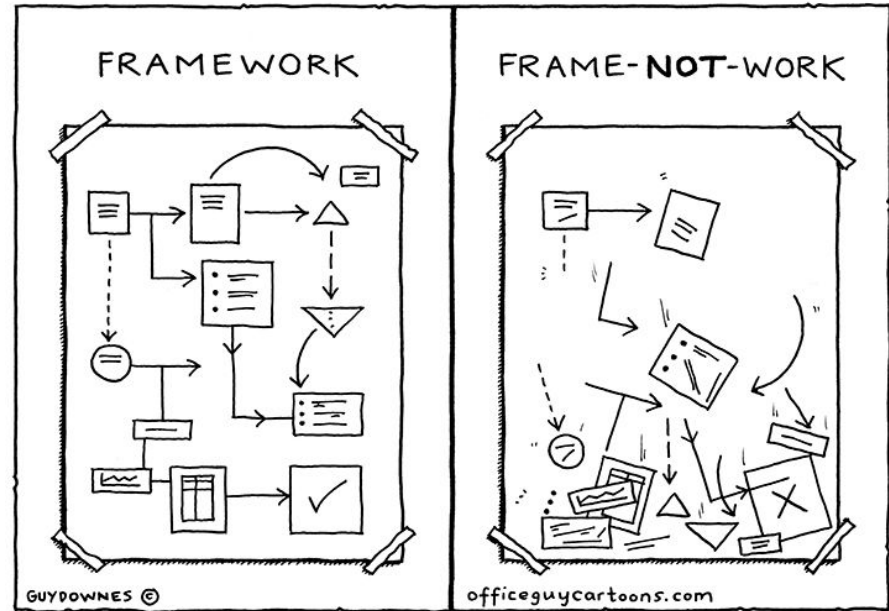
Maximize Benefits while Minimizing Risks



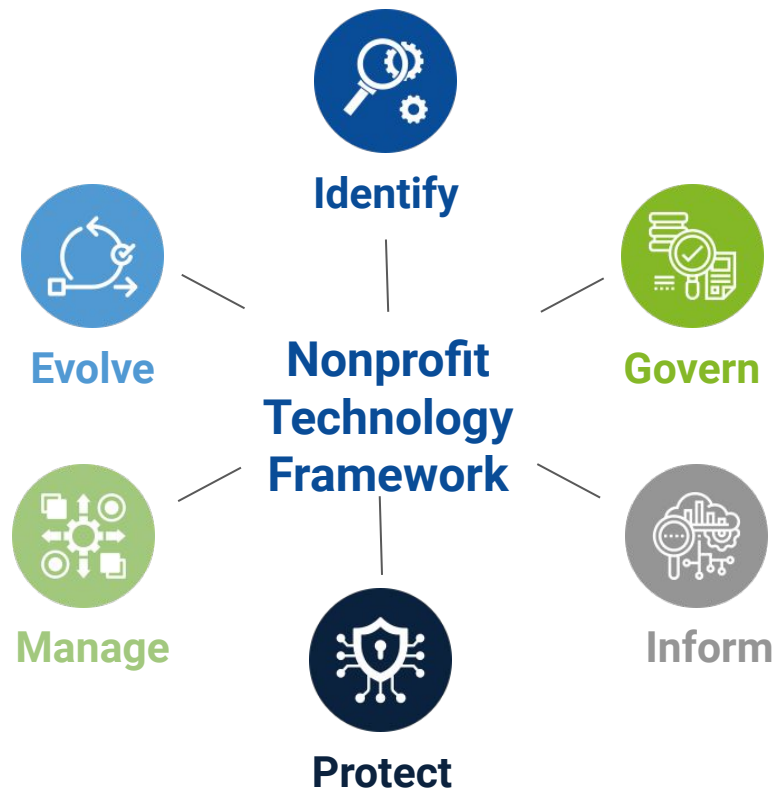
Resources to go!

Frameworks really help

The term “Framework” refers to a system of rules and/or guidelines that are used to govern a process.



A technology framework for nonprofits



Nonprofit Technology Framework



Identify

- Mission alignment
- Current state assessment
- Root cause analysis
- Goal articulation
- Prioritized planning



Govern

- Cultural Alignment
- IT Governance Components
 - Infrastructure
 - Data
 - Cybersecurity
 - Project & Change Management
- Assessment



Inform

- Data-Informed Culture
- Data governance
- Data lifecycle management
- Policies and process
- Privacy Imperative
- Data risk



Protect

- Defense in depth
- Securing the hybrid workplace
- Three things you MUST do
- Threat modeling
- CIA
- Risk assessment



Manage

- Project identification
- Planning principles
- Understanding the problem
- Benefit and complexity
- Change strategy



Evolve

- Agile processes
- Stakeholder engagement
- Progressive planning
- Information radiator
- Rich communications
- Retrospective

The background is a solid dark blue color. Overlaid on this are several large, light blue, semi-transparent shapes that resemble organic, flowing forms or stylized eyes. These shapes are positioned primarily in the upper right and center-right areas of the frame.

Technology

What's lurking in the shadows?

Do you use any tools or applications at work that were not provided or approved by your organization?



What is shadow IT?



Why is shadow IT so prevalent?



Ease of Access

Free or low-cost tools and cloud services



Lack of Awareness

Employees unaware of risks, no clear IT policies



Speed and Convenience

Quick solutions bypass slow IT approval



Remote Work and BYOD

Increased remote work, lack of BYOD policies

Shadow IT creates organizational risk



Data Risks

- ✓ Bypasses security
- ✓ Breach risks
- ✓ Compliance



Cybersecurity Risks

- ✓ Creates gaps
- ✓ Harder detection



Inconsistency

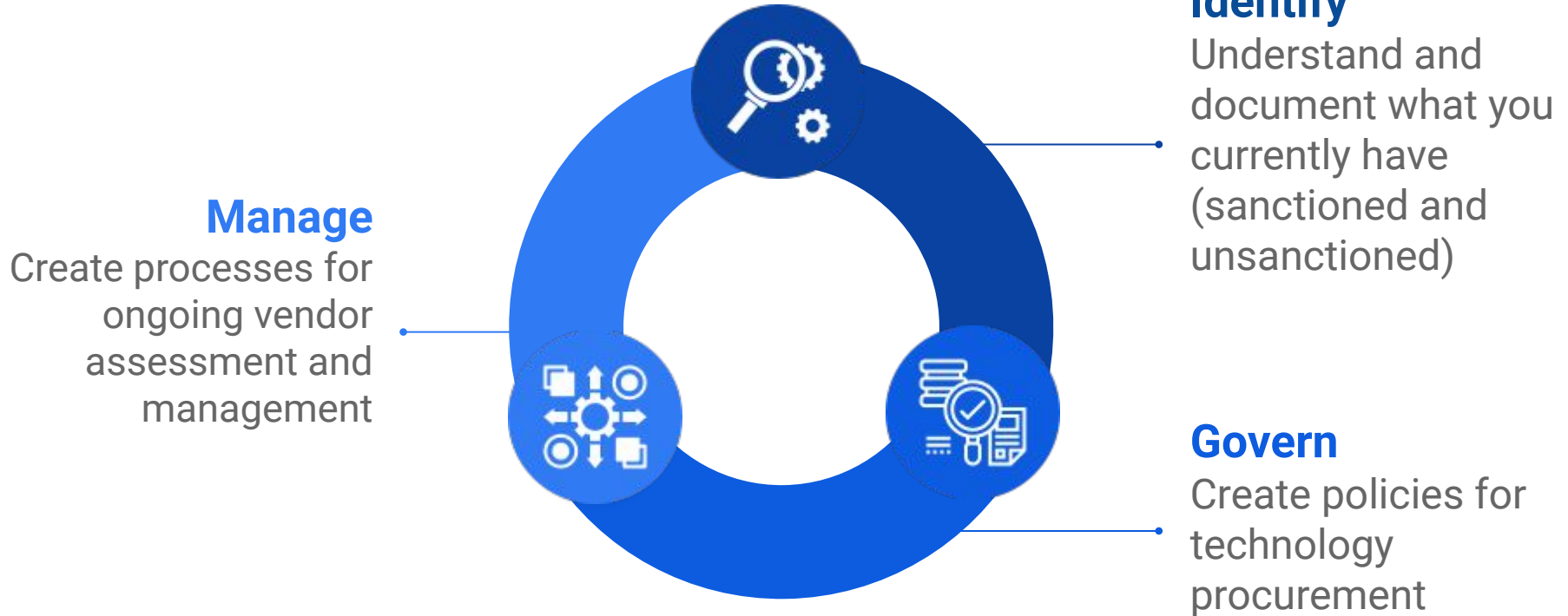
- ✓ Creates silos
- ✓ Duplicates efforts
- ✓ Support difficulties



Costs

- ✓ Licensing fees
- ✓ Duplication of costs

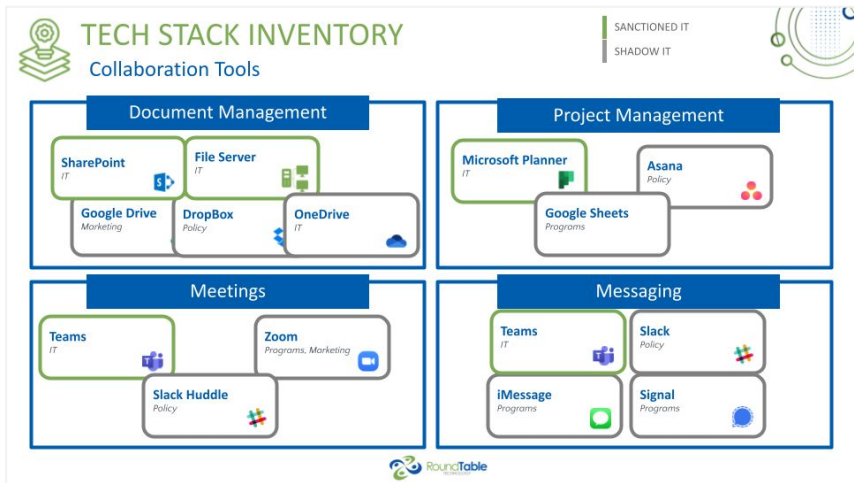
How do we deal with shadow IT?



But it's everywhere...

Manual

Tech Stack Inventory



[Click here for a template](#)

Automated

SaaS Management Tools

- ✓ Monitor applications
- ✓ Keep track of costs



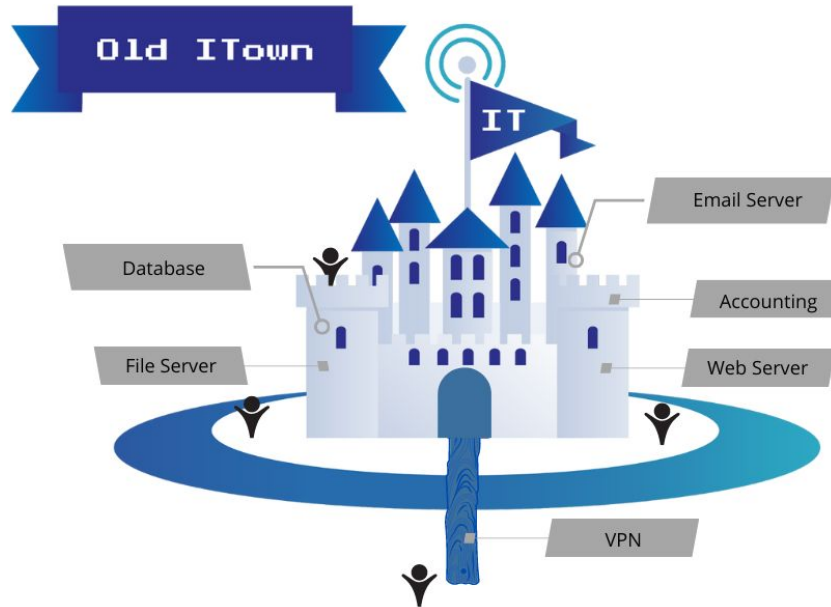
Cybersecurity

Securing your castle with a moat
doesn't work if your castle is
everywhere

When was the last time you
logged into a work system from a
personal computer outside of
your office?



For many, many decades...



Today...

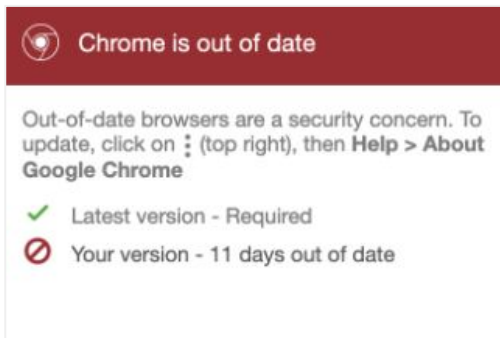






1. Assess the device
2. Authenticate the person
3. Provide the **appropriate** level of access (conditional access)

Assess the device

Rejected - out of date browser



 Chrome is out of date

Out-of-date browsers are a security concern. To update, click on  (top right), then **Help > About Google Chrome**

- ✓ Latest version - Required
- ✗ Your version - 11 days out of date

Rejected - end-of-life operating system




 Windows is out of date

Out-of-date operating systems are a security concern.

- ✓ Windows 10 - Recommended
- ✓ Windows 8.1 or newer - Required
- ✗ Windows 7 - Your version

[See how to update Windows](#) 

Rejected - Only org-approved devices

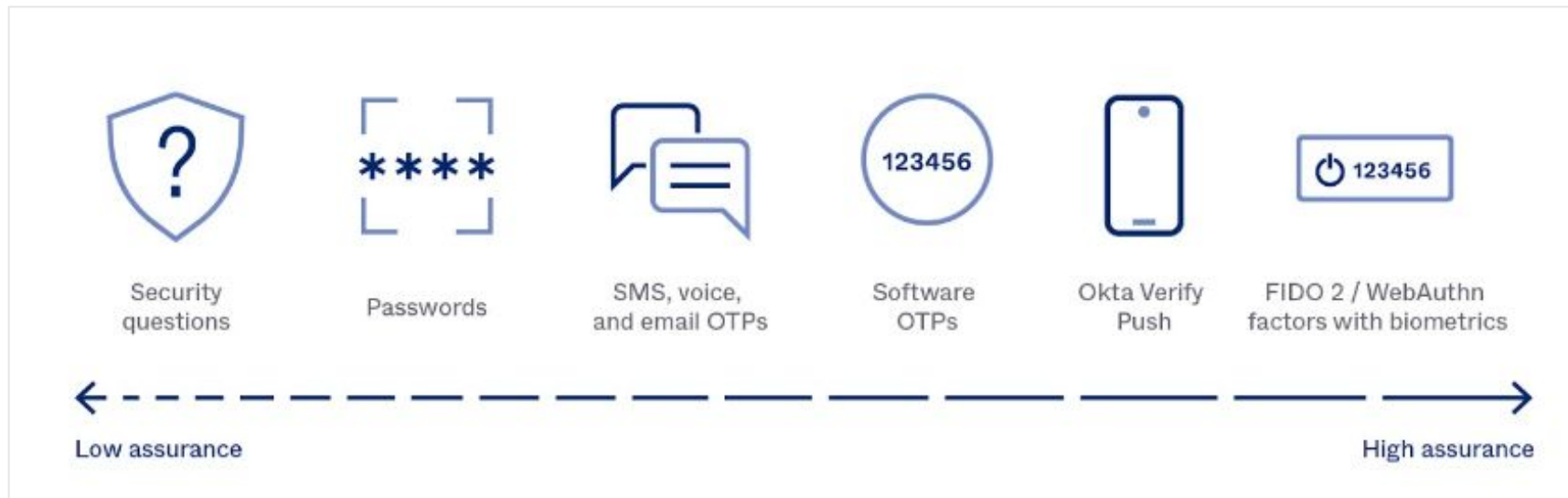


We're sorry. Access is not allowed.

- If you are using a personal or public device, try again with a company-approved device.
- If you are using the device you normally log in with, further help may be required.

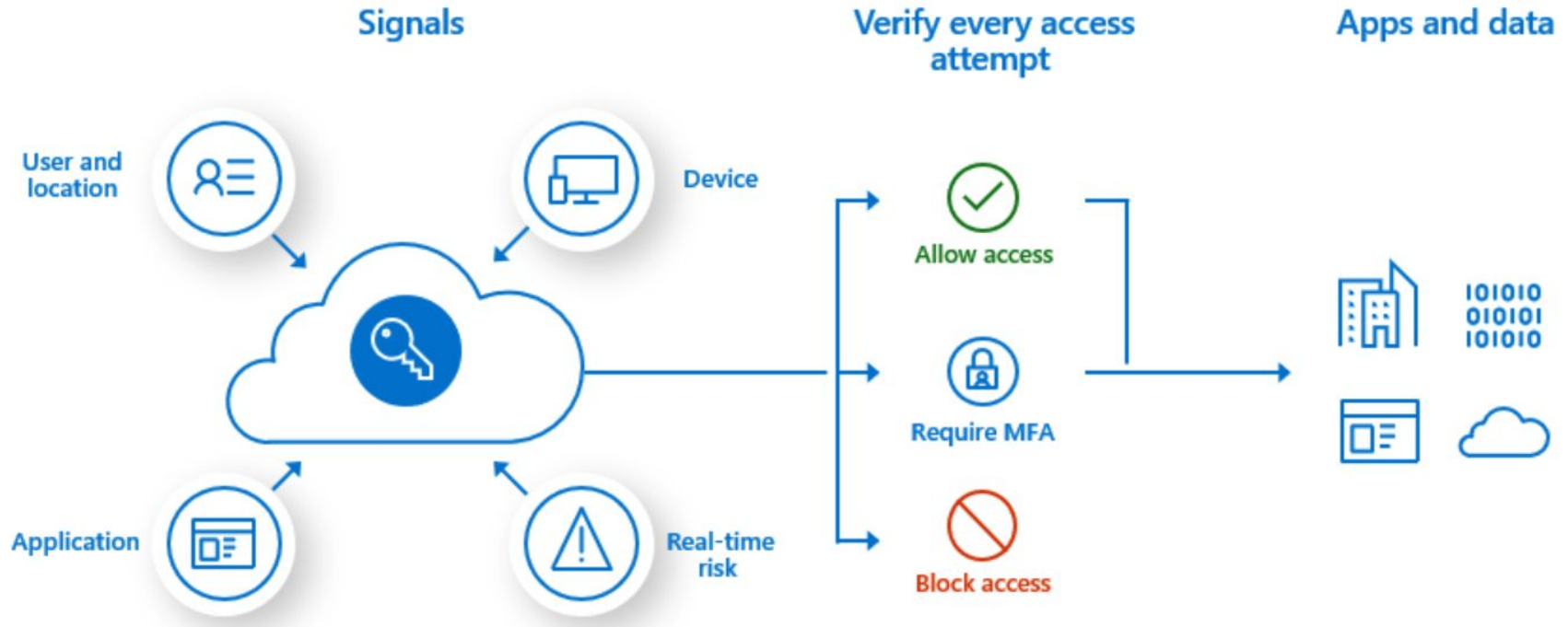
To fix this problem, please reach out to your administrator or IT Helpdesk

Assess the person

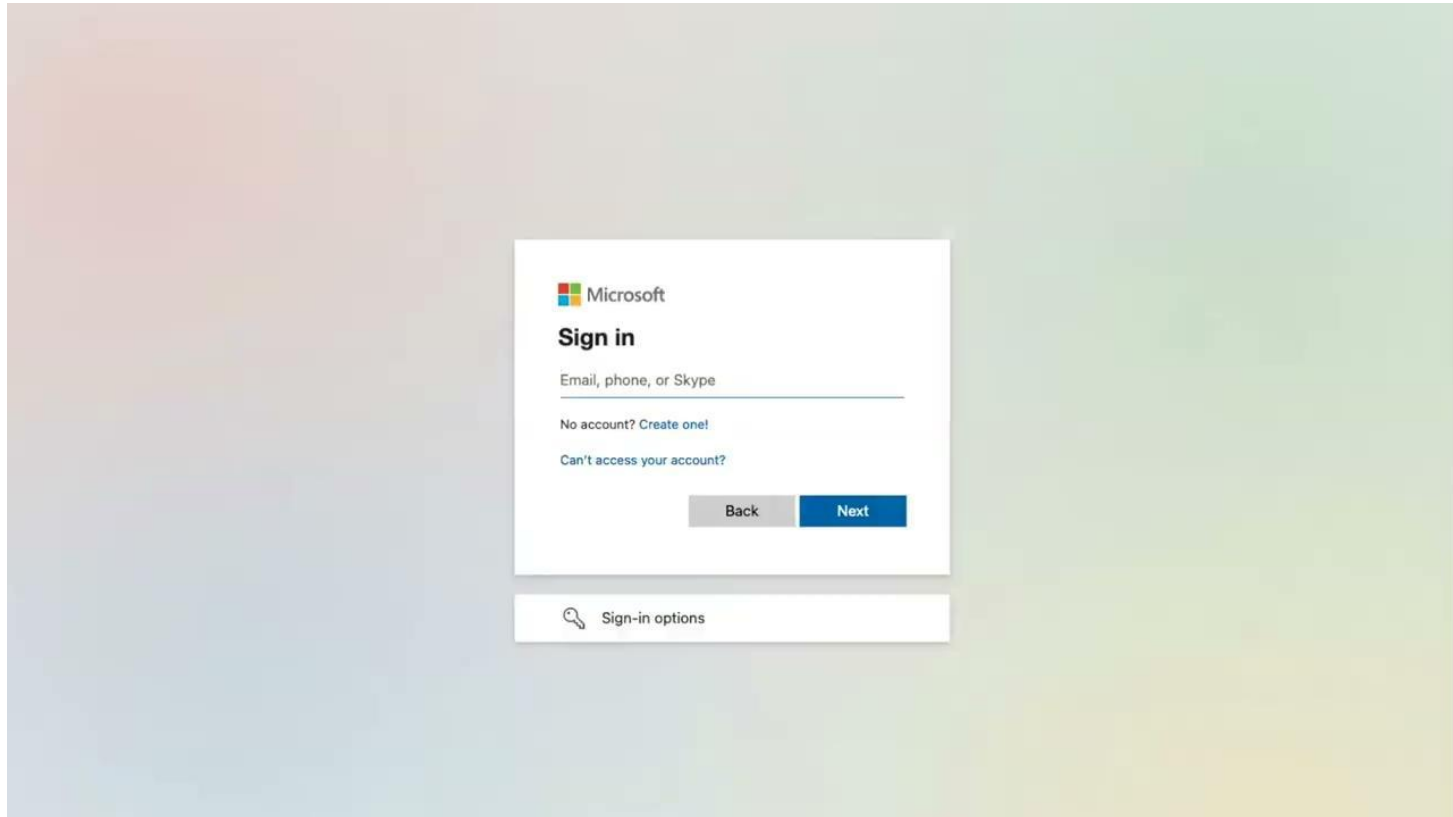


Source: [Factor Assurance | Okta](#)

Assess the context



Phish Resistant MFA



Zero Trust is a Federal Mandate



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

January 26, 2022

M-22-09

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM: Shalanda D. Young
Acting Director

A handwritten signature in black ink that reads "Shalanda D. Young".

SUBJECT: Moving the U.S. Government Toward Zero Trust Cybersecurity Principles

This memorandum sets forth a Federal zero trust architecture (ZTA) strategy, requiring agencies to meet specific cybersecurity standards and objectives by the end of Fiscal Year (FY) 2024 in order to reinforce the Government's defenses against increasingly sophisticated and persistent threat campaigns. Those campaigns target Federal technology infrastructure, threatening public safety and privacy, damaging the American economy, and weakening trust in Government.



Artificial Intelligence (AI)

Putting AI to work in your organizations

2024 Work Trend Index Annual Report
from Microsoft and LinkedIn

AI at Work Is Here. Now Comes the Hard Part



ChatGPT



Copilot

Gemini

*** Claude 3**

AI is here and employees know it

2024 Work Trend Index Annual Report
from Microsoft and LinkedIn

Finding 1

75%

of knowledge workers use
AI at work

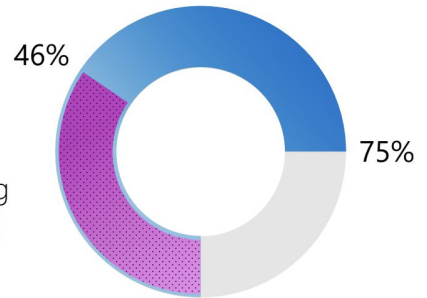
Employees want AI at work—and they won't wait for companies to catch up.

Three Out of Four People Use AI at Work

Usage nearly doubled in the last six months.

75% of people are
already using AI at work

46% of them started using
it less than 6 months ago



2024 Work Trends Annual Report from Microsoft and LinkedIn - survey
of 31,000 people across 31 countries (March 2024)

Are you using AI to assist with
work-related tasks?



AI policy and strategy

Establishing an organizational AI strategy and policy can:

- ✓ Provide guidelines for the use of AI
- ✓ Align the use of AI with organizational goals
- ✓ Reduce risks associated with AI use



[Here is a link to the AI Policy template](#)



Understanding AI risk

HIGH

Complexity

Communications
Copyediting
Image generation
Grant writing

Generative



Analysis



Document summary
Data analysis
Text/sentiment analysis

Automation



Agents performing actions
Application processing
Automated decision-making

LOW

Risk

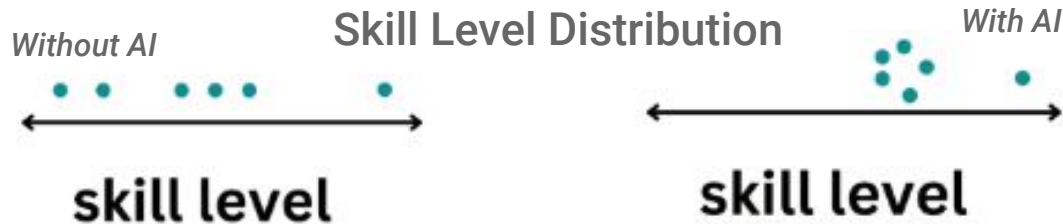
HIGH

Why AI, Why Now? - Ethan Mollick

How to rebuild organizations

AI is impacting organizations right now, and leaders who do not take an active role in shaping what that looks like risk falling behind at a rapid pace. No one can tell you the best ways to use AI - every organization will need to figure it out for themselves.

- Let teams develop their own methods. Given that AIs perform more like people than software (even though they are software), they are often best managed as additional team members, rather than external IT solutions imposed by management.
- Build for the future. Organizational change takes time and AI is changing fast, so those adapting processes to AI should be considering future versions of AI, rather than just building for the models of today.
- You don't have time. If the sort of efficiency gains we are seeing from early AI experiments continue, organizations that wait to experiment will fall behind very quickly."



AI and employee experience

- Copilot tools can significantly increase task execution speed by 26% to 73%.
- Copilot users felt that the tool saved them an average of 36 minutes, while actual time savings were 12 minutes.
- 73% of employees surveyed agreed that Copilot helped them complete tasks faster.
- 85% of users said Copilot would help them get to a good first draft faster.
- 68% of users agreed that Copilot improved the quality of their work.
- Copilot users found tasks to be 58% less draining than non-users.
- 70% of respondents believed that Copilot increased their productivity.
- 77% of respondents would choose Copilot over a weekly free lunch worth \$40/month.
- Willingness-to-pay for Copilot was 35% higher among those who had used it.

[Source: Early LLM-based Tools for Enterprise Information Workers Likely Provide Meaningful Boosts to Productivity | Microsoft Research](#)



Thank You!

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